



October 26, 2019
Ches' Anthony's @ The Springs
Cool Springs Sports Complex
Bethel Park, Pa



Sponsorship Packet

About CJD...

Creutzfeldt-Jakob Disease (CJD) is a rare and rapidly progressive neurodegenerative brain disorder. The incidence of CJD cases worldwide is one case, per million, per population. Eighty-five percent of the cases are sporadic, meaning there is no known cause at present. Currently there is no cure and is always fatal.

There are three types of CJD:

- *Sporadic (sCJD)*
- *Familial (fCJD)*
- *Acquired (vCJD or iCJD)*

In the early stages of the disease, CJD patients may exhibit failing memory, behavior changes, impaired coordination and/or visual disturbances. As the illness progresses, mental deterioration becomes more pronounced, and involuntary movements, blindness, weakness of extremities, and, ultimately, coma may occur. sCJD usually occurs later in life and typically leads to death within a few weeks or months to one year following the onset of symptoms

My Story...

My world was forever changed on September 23, 2012. My husband Bobby Esposito was taken by CJD at the age of 47. In early July of 2012, he began having some symptoms similar to a middle ear infection. However the symptoms progressed rapidly, thereby ruling out this diagnosis. On August 7, 2012, he was admitted to the hospital where he spent the next 7 weeks being transferred between hospitals and Nursing Facilities and having a multitude of tests conducted as the doctors were unable to diagnose the problem. It was like a real life episode of "House." Towards the end he wasn't able to speak, see, walk, eat, or perform basic human functions. During those 7 weeks, the hospitals and nursing facilities became my home away from home as I never left his side, staying with him 24/7. I remember one day while in the hospital, he was hardly able to walk and was having seizures. He was nervous and afraid and asked me to lay by him and said "Babe, you'll need to cancel Thanksgiving dinner as I won't be here. Please pray to St Jude that he gives the doctors the wisdom to find the cure". That day was the first of many traumatic and heartbreaking days in my life. He was finally diagnosed with CJD and passed away just 3 weeks after his diagnosis. The 7 weeks during his illness were the longest weeks in my life

Espos Hope was founded as I am passionate about fulfilling Bobby's wish of finding a treatment and cure by raising awareness and helping those who are affected by watching their loved ones become overtaken by CJD. In the past 4 years Espo's Hope has raised over \$110,000. This year's event will take place on October 7th, at the Crowne Plaza, Green Tree, PA. Proceeds from this event will benefit the Creutzfeldt-Jakob Disease Foundation, Inc. in loving memory of Bobby and ear marked for research. This research will help fulfill Bobby's wish to find a cure for this horrendous disease. We have also started the Bobby Esposito Memorial Scholarship Fund through Washington and Jefferson College that will be awarded to a student going into the field of Medical Research. If you have any questions or would like more



information, please contact Espo's Hope at (412) 848-6367 or esposhope@comcast.net. I look forward to working with you on the 5th annual Espo's Night of Hope for CJD. Thank you in advance for your support,

Kathy Esposito

Sponsorship levels

From in-kind sponsorships to donor levels, there are many ways you can show your support.
The CJD Foundation (CJDF) Inc, is a registered 501 (c)(3) non-profit organization

Platinum sponsor (\$2,500)

- Your company logo on printed posters/banners
- Your company logo on Espo's Hope website with link to your company website (optional)
- Espo's Night of Hope Branding ("Sponsored By")
- Opportunity to speak on main stage
- Sponsorship mention from main stage
- Mention in all event press releases
- Reserved Table for 10 at Espo's Night of Hope

Gold sponsor (\$1,000)

- Your company logo on printed posters/banners
- Your company logo on Espo's Hope website with link to your company website (optional)
- Espo's Night of Hope Branding ("Sponsored By")
- Sponsorship mention from main stage
- Mention in all event press releases

Silver sponsor (\$500)

- Your company logo on printed posters/banners
- Mention on Espo's Hope website

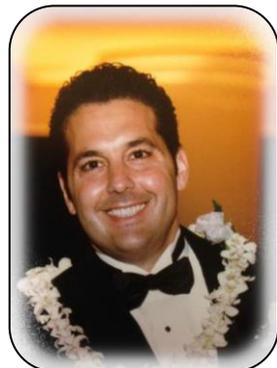
Bronze sponsor (\$250)

- Mention on Espo's Hope website

In-kind donations

Espo's Night of Hope for CJD requires goods and services. If you can donate needed items, Espo's Hope will consider the appropriate level of sponsor benefits to be rendered to you, on a case-by-case basis. Items needed include silent auction items, wine, gift certificates, raffle items, etc.

*Espo's Hope volunteers are available to pick up in-kind donations for the event if needed. To request pick up please call 412-848-6367 or email esposhope@comcast.net



In loving memory of Bobby Esposito



Sponsorship Donation Form

Thank you for your interest in sponsoring Espo's Night of Hope for CJD. Please fill out this form and return it to Espo's Hope, 328 Hedgerow Dr, Venetia, PA 15367 or email esposhope@comcast.net.

GENERAL CONTACT INFORMATION

Name/Business _____

Contact (if Business): _____

Address: _____

Phone: _____ Fax: _____

Email: _____ Web URL: _____

Company name as it should be listed in event materials _____

SPONSER LEVEL - PLEASE CHECK ONE

_____ Platinum Sponsor: Donation of \$2,500 or more

_____ Gold Sponsor: Donation of \$1,000

_____ Silver Sponsor: Donation of \$500

_____ Bronze Sponsor: Donation of \$250

_____ In-kind Donation: Donation of goods including beer, wine, gift certificates, auction items, promotional giveaways, etc.

DONATED ITEM(S) RETAIL VALUE

_____ \$ _____

_____ \$ _____

TOTAL DONATION VALUE \$ _____

Delivery: Items are to be delivered or ready for pick up by October 1, 2019

_____ I will have this item(s) delivered to Espo's Night of Hope for CJD by October 1, 2019

_____ Please contact Espo's Hope to arrange pick-up. Email esposhope@comcast.net or 412-848-6367 (Local pick-up only.)